



# Managing knowledge ecosystems for sustainable development

Prof. Dr. Andreas Brandner

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#### Content



- 1. Knowledge Management for Sustainable Development
- 2. National / sectoral Knowledge Management as a service



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# KNOWLEDGE MANAGEMENT FOR SUSTAINABLE DEVELOPMENT

#### "The largest global consultation process in human history"



Agenda 2030 and 17 Sustainable Development Goals (SDGs), 169 Targets, 230 Indicators





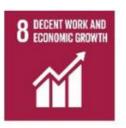


























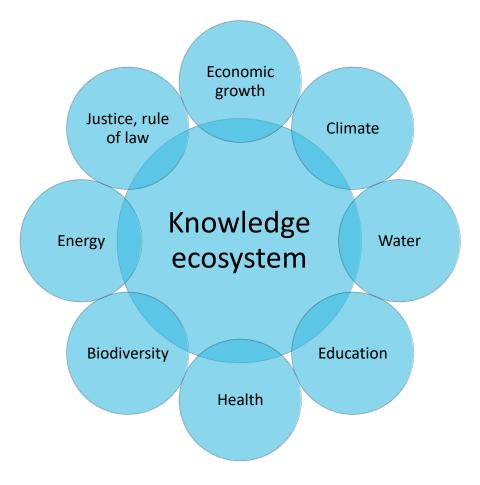




# Knowledge is at the heart of sustainable development

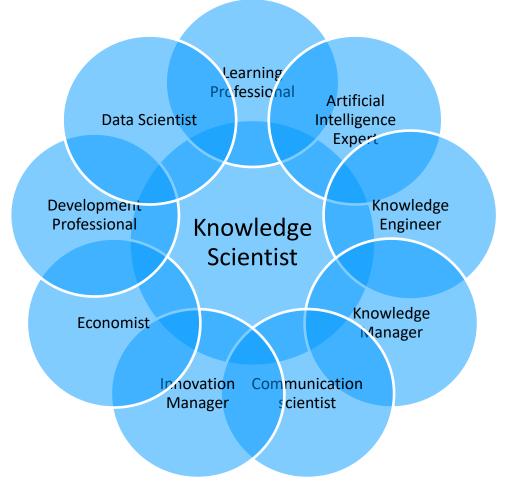


- Knowledge is a key resource for sustainable development and has a direct and significant impact on the achievement of all goals.
- Global knowledge challenges need global KM approaches as well as regional, national, local grounding and implementation.
- Knowledge ecosystems require management to perform well and support all other sectors.
- If not managed, they will still work somehow, but practice shows many deficiencies and lost development impact through lacking knowledge.



# The rise of the Knowledge Scientist





### The KM4D Framework



#### **Knowledge Leadership and Governance**

Finding Acquiring

**Creating Sharing** 

Using Capturing

KNOWLEDGE LIFECYCLE **Human Assets** 

Structural Assets

**Relational Assets** 

KNOWLEDGE ASSETS Operational Processes

Services and Products

PROCESSES and OUTPUTS

Organisational Development

Sectoral, national development incl. knowledge ecosystems

SDGs - Global Development

SUSTAINABLE DEVELOPMENT

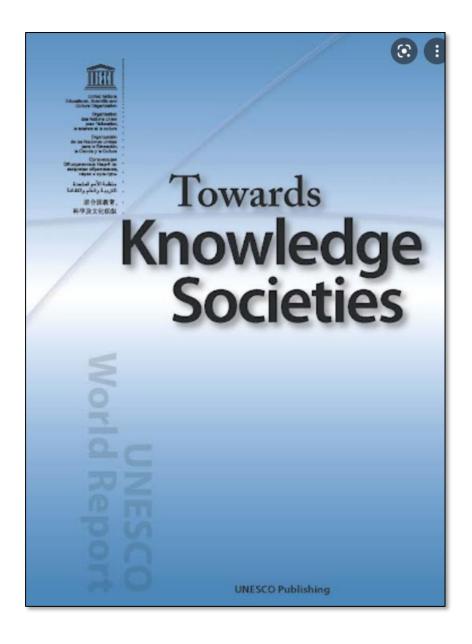
**Monitoring and Learning** 

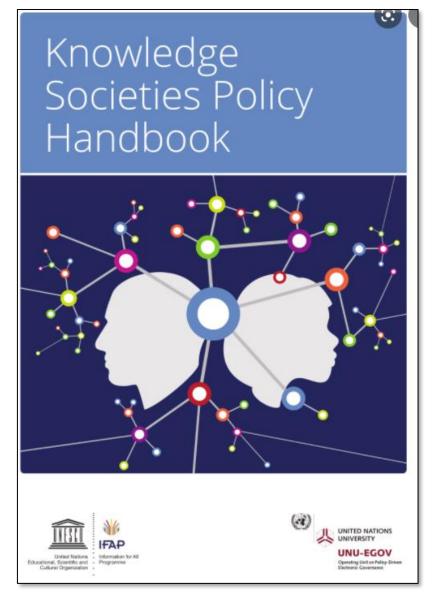
## Levels of responsibilities



Knowledge Ecosystems require responsible action on all societal levels









# The Agenda Knowledge for Development see www.k4dp.org/agenda



The KDGs are a key element and based on the statements of the 150+ authors.

- **E** Goal 1: Pluralistic, diverse and inclusive knowledge societies
- E Goal 2: People-focused knowledge societies
- E Goal 3: Strengthening local knowledge ecosystems
- E Goal 4: Knowledge partnerships
- E Goal 5: Knowledge cities and rural-urban linkages
- E Goal 6: Advanced knowledge strategies in public and development organisations
- **E** Goal 7: Capture, preservation and democratisation of knowledge
- **E** Goal 8: Fair and dynamic knowledge markets
- E Goal 9: Safety, security, sustainability
- E Goal 10: Legal knowledge
- E Goal 11: Improved knowledge management competences
- E Goal 12: Institutions of higher education to play an active role
- E Goal 13: Information and communication technologies for all
- E Goal 14: The arts and culture are central to knowledge societies



### KM4B Agenda

A KM4Biodiversity
Agenda is currently
being developed on a
global and regional
scale to advance
knowledge
supporting the
conservation of
biodiversity.

Reference is taken from KM4Agriculture in Africa.





# **Knowledge for Development Challenges – key components**





KNOWLEDGE MANAGEMENT FOR BIODIVERSITY CHALLENGE

CHALLENGE

- 8 days trainings in Knowledge Management and Knowledge Society
- Development of organisational KM strategies for all participating organisations
- Jointly identifying sectoral KM Challenges and co-creating solutions in groups
- Knowledge Cafés for co-creating solutions together with the wider community of experts
- Creation of knowledge policy briefs for thematic challenges
- Integrating the challenges and solutions into a continental/sectoral KM Agenda
- Localizing the continental Knowledge Agenda to National Knowledge Policy Briefs
- Concluding Conference: Socializing; launch of the declaration; Launch of the KM Communitý; art exhibition
- Examples: KM4Biodiversity (global), KM4Agricultural Development (Africa)

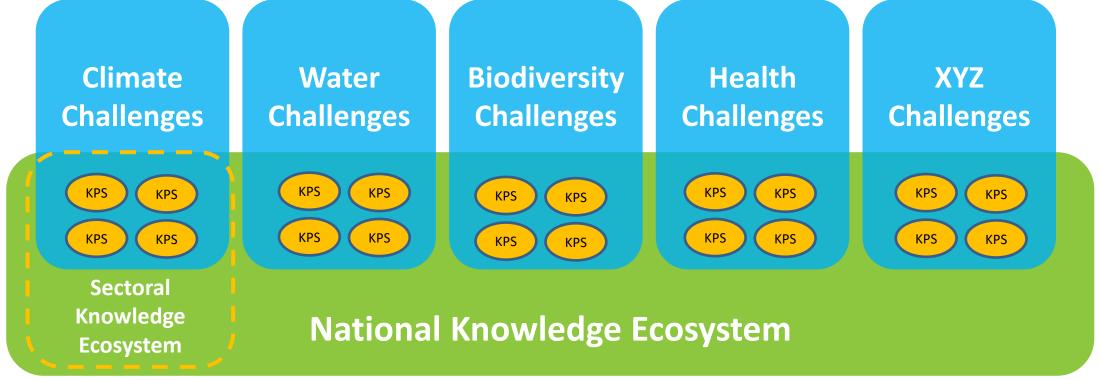


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## NATIONAL KNOWLEDGE MANAGEMENT AS A SERVICE

### **National KM**



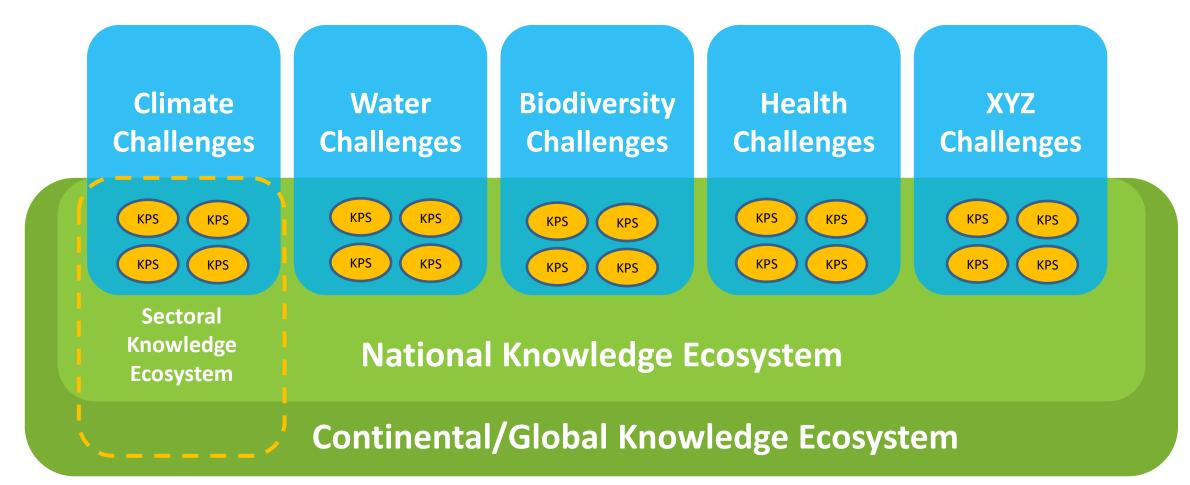




Focus is often on Knowledge Products and Services, delivered by Agencies supporting countries in specific development areas. Funding can be included in Climate Funds, Biodiversity, etc. In future, the national or sectoral knowledge ecosystem should be dedicated subject of development. All Ministries contribute to a national knowledge culture, dedicated funding is relevant.

### **National KM**

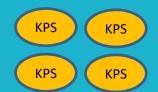




### **National KM**



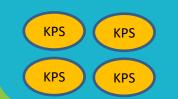
Climate Challenges



Water Challenges



**Biodiversity Challenges** 



Health Challenges



XYZ Challenges



National Knowledge Ecosystem

Knowledge institutions

Knowledge inclusion

Knowledge laws/policies

Knowledge partnerships

Knowledge sciences

Knowledge of diaspora

Knowledge agendas

Knowledge skills

Knowledge acquisition

Knowledge identity

Knowledge culture

Knowledge ...

### National KM as a service





Senior KM Advisory to governments



National/thematic Knowledge Partnerships



Knowledge Agendas Knowledge Reports















National/thematic KM4D Challenges

Academic Centres for Knowledge Sciences

TA in focus areas like knowledge inclusion

- Regional Knowledge Partnership and
   Regional Knowledge Partnership conference and Knowledge Agenda
- Collaborate in KM Capacity DevelopmentOpen access to resources:K4D Knowledge Hub







#### **Contact**



- Andreas Branner,
  - Knowledge Management Austria / Academy / Associates
  - Knowledge for Development Partnership
- andreas.brandner@km-a.net
- www.km-a.net www.k4dp.org

## My background



- Founder and Managing Director of KM-A (Associates/Academy/Austria)
- Managing Director, knowledge.city (Vienna, Kampala, Nairobi, Togo, Lagos, Lusaka, Berlin, Ghana)
- Executive Director, Knowledge for Development Partnership (www.k4dp.org)
- Core team member, km4dev Community (km4dev.org)
- Adjunct Professor at Makerere University Business School in Kampala, Uganda
- Director, Knowledge for Development Centre, Makerere University Business School, Uganda
- Director, Joint Centre for Knowledge Sciences, International University of Management, Namibia
- Headquartered in Vienna/Austria, acting globally